Course Outline (Higher Education)

School:	Federation Business School
Course Title:	CREATIVE AND CRITICAL THINKING
Course ID:	BUMGT5978
Credit Points:	15.00
Prerequisite(s):	Nil
Co-requisite(s):	Nil
Exclusion(s):	(BUMGT6927)
ASCED:	080304

Description of the Course :

Twenty first century leaders need to be flexible, knowledgeable and be able to inspire people to think creatively and critically about the myriad of issues that confront them daily. This course provides its students with knowledge, tools, experience, and support so they can become constructive and reflective agents of change. A sustained focus on individual and organisational learning and the need to apply critical thinking, creative thinking, and reflective practice allows students to develop clarity and confidence to make profound changes in their own learning and in their work places.

Grade Scheme:	Graded (HD, D, C, etc.)
Placement Component:	No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks..

Program Level:

Level of course in Program	AQF Level of Program					
	5	**6**	**7**	**8**	**9**	**10**
Introductory					✔	
Intermediate						

Level of course in Program	AQF Level of Program					
	5	**6**	**7**	**8**	**9**	**10**
Advanced	☐	☐	☐	☐	☐	☐

Learning Outcomes:

On successful completion of the course the students are expected to be able to:

Knowledge:

K1. Identify ways to confront complex, messy, ambiguous problems, make new connections, with a creative, innovative and critical set of lenses

K2. Determine the elements that foster a creative culture and what distinguishes creative organisations

K3. Identify, interrogate and challenge the implementation of thinking tools in an organisation

K4. Distinguish between various sources of information, selecting appropriate authorities to support arguments

K5. Identify important issues in overcoming resistance to change and implementing new ideas in organisations

K6. understand and differentiate between the technical and adaptive aspects of a challenge

Skills:

S1. Recognise the need for critical and creative problem solving techniques in the contemporary business environment

S2. Generate alternative ideas, practices, and solutions that are unique and effective

S3. Reframe problems, making new connections, and challenging assumptions

S4. Investigate problem solving tools and techniques to create solutions

S5. Critically evaluate how both creative and critical thinking skills articulate with the scholarly literature

Application of knowledge and skills:

A1. Encourage team members to identify and overcome barriers to creativity and innovation in their journey to becoming thought/change leaders

A2. Implement a methodology that overcomes barriers to innovative thinking

A3. Instigate design thinking processes and tools to drive innovation and meet specific challenges

A4. Use tools and techniques developed in the course to evaluate how critical thinking may contribute to elements of the sustainable Development Goals (SDG's)

A5. Apply critical thinking to improve reflective practice

Course Content:

Topics may include:

- Creativity, problem solving, and strategy
- Creative writing for Business
- Understanding creativity and critical thinking
- Structuring problems
- Conditions for individual creativity
- Generating alternatives
- Design thinking for Business
- Technologies, Creativity and Innovation
- Seeing and experiencing different perspectives

- Working effectively in creative teams
- Assessing and selecting ideas
- Building and sustaining creative organizations

Values:

V1. Appreciate how to conduct themselves in a business environment in an ethical and socially responsible manner

V2. Appreciate the need for creative and critical thinking skills to solve complex issues in the workplace and community

V3. Appreciate the role that leaders have in creating an environment where creativity and critical thinking is valued

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the Higher Education Graduate Attributes Policy (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course			
		Learning Outcomes (KSA)	**Code** A. Direct B. Indirect N/A Not addressed	**Assessment task (AT#)**	**Code** A. Certain B. Likely C. Possible N/A Not likely
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1,K2,K3,K4,S1,S2,S3,S4,S5,A1,A2,A3,A5	A	AT1,AT3	A
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K1,K2,S1,S2,S4,S5,A1,A2,A3,A4	A	AT1,AT2,AT3,AT4	A

Graduate attribute and descriptor		Development and acquisition of GAs in the course			
		Learning Outcomes (KSA)	**Code** A. Direct B. Indirect N/A Not addressed	**Assessment task (AT#)**	**Code** A. Certain B. Likely C. Possible N/A Not likely
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K1,K6,S1,A1,A4,A5	A	AT3	A
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K4,S2,S3,A2,A4,A5	A	AT2,AT3,AT4	A
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K1,K4,K5,K6,S1,S4,A1,A2,A3,A4,A5	A	AT3, AT4	A

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2,K3,K4,K5,K6S3,S5,A4 A5	Complete a reflective thinking task centred on industry experience. The task will require students to observe, reflect and critically analyse situations and or issues.	Reflective Task	10-20%
K1,K3,K4,S1,S2,S3,S4,S5,A1, A2,A3,A4,	Participate in a variety of activities that require application of tools, skills and knowledge both in a classroom setting and in the workplace and report back	Experiential Activity	20-30%
K1,K2,K4,K5,K6,S1,S2,S3S5,A2 A3,	Individual Think Piece based on the knowledge and skills presented in this course	Written Task	30-40%

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2,K4,K5,S1,S2,S3,S5 A1,A3,A4,	Session Leadership in a creativity/critical thinking environment activity for a group of professionals	Presentation	20-30%

Adopted Reference Style:

APA